PROCLAMATION

Talk to a Stranger Week

WHEREAS: Talk to a Stranger Week, which takes place from November 24 – 30, is intended to raise awareness of the benefits of talking to strangers, giving Canadians the excuse and permission to make it happen.

GenWell is a Canadian-led Human Connection movement and registered Canadian charity that seeks to highlight the need for all Canadians to recognize the importance of human connection for their health, happiness, longevity, and the betterment of society.

This week encourages people to talk to strangers to create connections for the well-being of citizens and the betterment of the community. Talking to strangers can happen in a line at the grocery store, at a coffee shop, or a retail store; in a classroom or workplace; on a plane, train, or bus; waiting for an elevator; or in your local neighbourhood. You can say hello, give a compliment, speak about a current event, ask for directions, celebrate or complain about the weather, tell a joke or make light of a situation, and more.

Research shows that people who speak to strangers can experience increased optimism, trust, and a sense of safety, inclusion, belonging, and community.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do herby proclaim November 24 – 30, 2025, as “Talk to a Stranger Week” in the City of Brampton.

Mayor Patrick Brown, City of Brampton